

THE DANGERS OF VAPING & E-CIGARETTES

There's a lot of confusion surrounding e-cigarettes and their health effects, which creates misinformation. Over the last decade, e-cigarettes have gained in popularity, often featuring **manipulative** and **misleading** advertising messages. Research has found that using these products—referred to as vaping—is **incredibly harmful**.

HOW IT WORKS

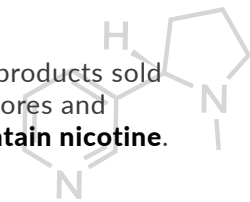
Vaping is when a battery-powered device is used to simulate smoking. While vaping is less harmful than smoking traditional cigarettes, **that doesn't account for much**. The product is new and many of the chemicals found in the vapor are **still unknown**. The e-cigarette maker Juul is the most popular choice for users and holds the majority of the market.



THE BREAKDOWN



97% of all e-cigarette products sold at convenience stores and supermarkets **contain nicotine**.



63% of Juul users **have no idea** Juul products always contain nicotine.



WHAT DOES THIS MEAN?

Vaping has drastically taken over the market in recent years and research has only recently begun to show substantial evidence connecting e-cigarettes and vaping with **harmful cardiovascular events**.

The numbers tell a story of a very dangerous product. So, just remember... **Juul isn't Cuul**.